



# 供应链之企业社会责任(CSR)咨询

Corporate Social Responsibility Consulting——Supply Chain

**EHSCity**  
Global EHS Network

**1<sup>st</sup> Edition**

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# Typical Issues of Supply Chain CSR

CSR has become an integral part of enterprise system operation. CSR in supply chain plays a critical role in building the reputation of the brand and controlling risk in an enterprise. In recent years, most companies with its own brand have been improving the investment of CSR operation. And the enterprise CSR operation transparency has gradually become a major concern.



## I、High Investment but Low Return with Auditing

By hoping to reduce CSR risk and improve supply chain CSR management, many brand companies have invested in supply chain CSR audits activities and it is increasing every year. Somehow, many companies found that increasing in CSR audit activities did not show significant improvement on risk management and control.



Hundreds of supplier audits have been conducted every year, but limited effect. The society is more particular and quantitative on expectation toward CSR requirements. As for the complicated supply chain situation, how to effectively utilize resource, systematically identify risk, and improve

supplier performance?

*Notes: Audit is a process to identify problems. As for the problem solving, the company need to work closely with suppliers by considering a serious of methods to solve problems. As for the common issues in the industry, it may need longer time to make careful consideration. Some high risk issues had been discovered by media in allegation reports, not reported by so many finished audits.*

## II、 The Deviation of CSR Strategy Direction

Some brand companies have been developing CSR system. And they need to make the specific strategies, which include how to define CSR staff capability level, how to supervise and assist supplier to reduce risks, and how to manage different hierarchy suppliers. Some companies have spent a lot of man power and resources, but no significant improvement in supply chain management. It



had been planned to set up a quantitative mechanism in supply chain risk evaluation system. After large amounts of man power and resources have been investigated, the system can't be operated because the deviation is too big of the data system.

## III、 Inconsistency Quality of Audit Reports



The level of quality in audit reports has a significant impact on supply chain management system. Senior/experienced auditor can systematically find the supplier's strengths and weaknesses, but junior/lack of experienced auditors may think that the

status of suppliers with critical issues is in good CSR practice. Thus, it caused difficulties for brand companies to segregate or eliminate suppliers with high risk in CSR, even there are high risk issues existed for a long time, but can't be identified or detected.

## **IV、 High Risk Supplier Management Need to be Improved Promptly**

As for high risk industry including PCB, leather, papermaking, textile printing, etc., most companies arranged audit, and further more implemented project management. Although there have been some improvements, but some high risk issues still exist. Even the sites' issues haven't been systematically identified. Some companies lack the long term strategies to deal with the high risk issues.

## **V、 Example for Social Sensitive Topic: Occupational Disease**

According to associated regulations' update or promulgation, occupational disease prevention and cure has become a hot issue of common concern. Among some enterprise, employee occupational disease examination reports show suspected occupational disease. The occupational diseases resulted from organic solvents are more common problems.

## Our CSR Services

We provide CSR consultancy service to help enterprise to analysis present CSR system strong points and weak points, rationally utilize CSR resources, effectively manage risks, help enterprise to establish and improve CSR system, and optimize CSR management:



- Based on supply chain comprehensive CSR status and trend make long-term and short-term objectives
- Optimize supply chain CSR risk management mechanism step by step. Establish enterprise their own quantitative risk evaluation system and internal departments' cooperation mechanism.
- Optimize the comprehensive utilizing method of CSR resources, by which can effectively control CSR risks and maintain system stability.
- Improve CSR professionals' capability of on-site audit and risk identification to systematically judge the auditee's CSR operation status.
- Support and supervise supplier CSR risks' systematic management, especially for high risk issues' control.
- Develop supplier CSR staff capability and skill.



**We mainly provide service to enterprise through the following method: :**

- Review and analysis present CSR relevant documents, records and data
- Investigate relevant level staff's evaluation and expectation for present CSR status
- Observe and lead on-site audit
- Organize seminar to discuss audit method, the efficiency of corrective and preventive actions
- Through example pilot running to verify the effectiveness of present risk control mechanism.
- Improve or establish CSR risk management mechanism
- Organize supplier CSR staff relevant training



## Our CSR /EHS Consulting Team

### Ms. Zhao, Senior CSR Consultant, Member of EHSCity Consulting Team

Ms. Zhao has 17 years hands-on experience in CSR field in China and Southeast Asia, and has extensive CSR project management experience.

This included working with governments, NGOs, brand companies, wide range of manufacturers, industry associations, and universities. She has led wide range projects including occupational disease prevention, high level EHS and labor audits management, EHS and labor routine diagnosis, supply chain training. Her audit experience has covered various industries, including petroleum, electronics, sport products, pharmaceutical, toy manufacturing, textiles, machinery, metallurgical, chemical, furniture, etc. She is good at ISO14001、OHSAS18001、SA8000、ISO14064、EICC、C-TPAT 、ISO9001 system management, audit and consultancy work.

### Mr. Xiao , Senior CSR Consultant , Member of EHSCity Consulting Team

Mr. Xiao with 15 years' working experiences has extensive experiences in CSR and EHS field. He has serviced more than 350 customers, and trained 30,000 people in China. He is very familiar with supplier site management. He is professional at certification audit and consultant service including ISO14001, ISO14064, GP, RoHS, OHSAS18001, SA8000, ICTI, EICC, BSCI,C-TPAT.

## EHSCity Consulting Team

Our EHSCity consulting team has experts from different industry and fields. They develop different kinds of EHS and CSR services to meet and exceed the customer's need. Our team also provides service to other consulting companies.



## EHSCity Product and Services

### ■ Products

Fall Protection, Confined Space, Chemical Safety Storage, Spill Control/Containment, PPE, Welding, Electrical Safety, LOTO, EHS Signs, Gas Detection and Instrumentation, First Aid, Emergency Washes/Showers, Cleaning Products

### ■ Consulting and Training

EHS/CSR Consulting, EHS Training, EHS Audit, EHS Laws and regulations, EHS Solutions, Energy Saving

### ■ EHS Headhunting

### ■ EHS Marketing





## EHS Training Services

Our EHSCity consulting team has experts from different industry and fields. They develop different kinds of EHS and CSR services to meet and exceed the customer's need. Our team also provides service to other consulting companies. Following is our EHS training courses

### EHSCity Outstanding Courses

Model number	Topic	Duration (day)
	Basic Course ( for all industries )	
001	EHS Management Training	1~2
002	Safety Management	1~2
003	Modern Safety Management	1~2
004	Emergency Response Management	1~2
005	EHS Projects	2~3
006	Accident Investigation and Root Cause Analysis	1
007	EHS Laws and Regulations	1~2
008	EHS Audit Practice	1~2
009	Job Safety Analysis	1
010	Workshop Foreman Safety Training	1~2
011	EHS Leadership	1~2
012	Industrial Hygiene Management Practice	1~2
013	Fall Protection	1
014	Confined Space	1
015	Ergonomics	1
016	Energy Saving Practice	1~2
017	EHS Risk Assessment	1
018	Hazards Assessment Technique	1~2
019	Electric Risk Prevention Training	1~2
020	LOTO	1~2
021	Chemical Management	1
	<b>High Risk Industries Course(Chemical Industry)</b>	
110	Process Safety Management	1~2
111	Behavior Based Safety Best Practices	1~2
112	HAZOP	1~2
	<b>High Risk Industries Course(Construction Industry )</b>	
210	Construction EHS Management	1~2



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